



**Lake Eau Claire Association Meeting Minutes**  
**Saturday, January 14, 2017**

1. The Meeting was called to Order by President Lori Bechtel at 9:00 A.M. Present were Vicki Reed, Dean Boehne, Lori Bechtel, Duane Ives, Ed Wilson, Dan Marcheske, Dale Zank, Pam Hanson, Fred Poss, Al Hendricks and Marc Christopher and excused was Phil Kalscheur with one special guest Marlo Orth.
2. Minutes from the October 22, 2016 minutes were presented, reviewed with one change note. Motion made to approve minutes as presented, second, approved.
3. Treasurer's report was presented by Dean Boehne. General discussion on finances from fundraisers and noted that membership is down. Pam Hanson to draft and mail letters in mid-April. Lori to contact someone to facilitate annual audit. Treasurer's Report was approved as presented.
4. There was no public comment.
5. Fred Poss gave an update on the Lake Eau Claire Planning Team funding activities. The Team has identified some new grants and wrote an identity purpose statement to educate the public, use in exhibits and to apply for specific grants. Suggested the board consider collaborating with Lake Altoona and Mead to create a watershed video to work towards more grants as a collaborative effort. The existing Lake Eau Claire video will be used during meetings to illustrate the suggested approach.
6. Marlo Orth gave an update from the Lake District. The dredging bid packets have been distributed and all bids are due January 24<sup>th</sup> at 2:00 pm. Dredging has to be done by March 15<sup>th</sup> and then cannot start again until after July 1st. The District is working with the County and DNR to find a new deposit site. Currently looking at a 36 acre site as a possibility. .
7. Dale Zank gave an update on the Ice Fisheree fundraising opportunity on February 4<sup>th</sup> from 9:00 am to noon. There are approximately 150 people already signed up for the event and estimating 300 people will be in attendance. There will be a table to run the new promo video and take donations, along with facilitating a 50/50 fundraiser. Thunder Roads Car Club will be serving food. The board is working on attracting more kids to the event.
8. Lori Bechtel led a discussion regarding the Lake Association's By-Laws and whether potential revisions such as required attendance be implemented. Lori requested everyone to review the By-Laws for potential revisions/updates that will be reviewed at the annual meeting.
9. Duane Ives discussed Member Planet renewal and membership import. February renewal is approximately \$300. To fully utilize it, we need to get all paid member

data into the site so that we can email, text and collaborate with members and gain statistical learnings from the LECA correspondence. Motion approved to renew for one year.

10. Duane Ives reviewed the sponsorship levels and also the process to drive new sponsorships. 2017 campaign kicks off next week!

**2017 Sponsorship levels:**

- Muskie \$300
- Northern \$150
- Walleye \$ 85
- Panfish \$ 50

11. Lori Bechtel led a discussion whereby committee members and chairs were assigned for 2017.

12. Duane Ives gave an update on the Giving Tuesday event held on November 29, 2016. New website is setup with high level information on why we are raising money and included a link for the video and \$450 was raised. Next year we will promote earlier with learnings from this year's event.

13. Other business:

- Holiday Party 55 people confirmed at Lions Club
- Newsletter articles March/April next issue
- Red Frog Events – handles food and liquor and cashiering for Country Jam in Eau Claire around July 24<sup>th</sup>; and workers are paid an hourly fee that goes to your fundraising event.
- Raffle Tickets for June fundraiser just came in and will be available at the Holiday Party.
- Fireworks – scheduled for July 2<sup>nd</sup> and motion carried to spend \$2,500 for this event. There will be an advisory vote at the annual meeting as to whether to continue for 2018.

14. Happy birthday to Dale Zank!

15. Next meeting scheduled for March 18<sup>th</sup> at 9:00 AM at the Augusta Fire Department.

16. The meeting was adjourned at 11:40 A.M.

Submitted by:  
Pam Hanson, Secretary  
January 14th, 2016