

Friends of Lake Eau Claire  
Board Meeting Agenda  
January 12, 2019 at 9:00 am at The Black Bear Supper Club

1. Meeting called to order by Vice-President Duane Ives at 9:10am. Present: Dan Marcheske, Fred Poss, Amy Quella, Dean Boehne, Marc Christopher, Cathy Lea, Al Hendricks, Duane Ives. Absent: Lori Bechtel, Dale Zank, Phil Kalscheur, Pam Hanson. Guests: Marlo Orth, Troy & Jane Bechtel, Julie & Mike Fries.
2. Review of previous minutes dated October 27, 2018. One correction in Item #6 to clarify the dollar amounts to “more than \$248,000 for educating farmers on improved erosion control will be assigned to Eau Claire County, and Clark County will receive about \$171,000.” Motion to approve by Cathy, seconded by Fred. Vote was unanimous to approve minutes with the noted corrections.
3. Treasurer’s report – Financial statement presented by Dean. Approximately \$5,000 paid out for engineering for new sand trap. Additional funds paid since January statement was prepared. Expects to have full \$25,000 spent by next meeting in March 2019. Duane Ives proposed that next financial statement include details on how the \$25,000 was spent. Motion by Fred, second by Amy to prepare detailed financials for next meeting. The motion passed unanimously.
4. Public Comment (3 Minutes) – no comments
5. Lake District update
  - a. New Hay Creek sediment trap update – Marlo shared there were 4 bidders from around the state on the Hay Creek Sand Trap project. The bids ranged from \$14,931 to \$24,129 for the base bid (based on 2,100 cu yds). The contract was prepared and will be administered by Eau Claire County Purchasing Department. They will also confirm that specifics of the bid are met. The contract has been awarded to the apparent low bidder and they have been notified. Official acceptance is not yet finalized.
  - b. Other – Marlo shared that the Watershed Coalition is preparing a new grant application. West Central Regional Planning Commission would like a letter of support from the District or Friends. They are also

asking for \$500.00 from each of the three Districts (for a total of \$1,500.00) for the application. Motion to give \$500.00 for the Application fee from the Friends and to author a joint letter of support from the Friends and the District is made by Dean and seconded by Al. Motion passed unanimously. Marlo to work with Lori to craft the letter.

6. 2019 Fundraiser updates/planning

- a. Calendar raffle – Duane updated Board that 2,000 calendars are available to sell at \$10.00 each. The raffle will take place in July 2019. Each weekday will have a single \$100.00 winner, each weekend day will have two \$100.00 winners, and July 4<sup>th</sup> will have five \$100.00 winners. Winners from each day will continue to have a chance to win for the whole month. Winners will be notified by mail and will receive a check in the mail. Drawings will be held daily at the Woodland. Calendars will be available for sale immediately and all board members and members are encouraged to check out calendars to sell. Lori will keep a log. Amy offered to assist Lori with the details of this raffle.
  - b. Triathlon – Duane shared that past Chairs of this event have stepped down. In order to have this event in 2019, a new committee will need to form. If no volunteers emerge by February 14, then the event will be cancelled. A discussion ensued regarding alternative events, including a possible summer fishing contest or a brewery and music festival in place of the triathlon. Additional ideas included notifying Beaver Creek Reserve that we are looking for new partners and to make the event more of an official triathlon. Amy offered to contact Beaver Creek Reserve to share this idea. Cathy suggested we cancel and focus on our current fundraisers for this year. Duane asked that ideas and a rough draft business case (effort, costs, income, etc) be brought to next meeting for final decision.
  - c. Gun raffles – Duane asked for any objections to this fundraiser continuing for 2019. Gun sales are steady and improved with higher value guns. No objections noted.
7. Bridge Creek Township zoning/election – Results of Caucus were shared by Fred. All incumbents have a challenger this election cycle, with a

runoff forced for Board Chairman between Bruce Logterman, Ricky Strauch, and Jeff Gerike. The slate of candidates includes: Patrick Bethke (I) and Terry Rouleau, Bruce Logterman (I) and Steve Gerike, and Board Chairman Jeff Gerike (I) and Ricky Strauch. Fred offered to write a newsletter article highlighting some of the important election issues for this cycle, especially those surrounding possible zoning for the Township. Duane suggested that all candidates be invited to address the board and members of the public at the March meeting and will issue an invitation.

8. Wisconsin Lakes membership renewal – Dean recommended we renew membership at \$2.50/member in this association. Motion by Dean to renew, seconded by Cathy. The motion passed unanimously.
9. 2019 Sponsor program – tabled until March 2019 meeting
10. Annual Holiday Party – Duane and Cathy shared highlights. There are 55 RSVP's, which is about the same as last year. There will be a credit card chip reader available this year, with a form that members/guests can fill out to select donations, membership and dues. Jane Bechtel will bring an iPad to use. Set up is planned for 4:30. The Carlson's donated a case of wine and the Board will supply baskets to raffle. This year's charities include the Augusta Food Pantry and The Augusta School District Good Neighbor Fund. The Board will provide a brief update of activities after the meal. Cathy will deliver the checks and food pantry items to the respective groups and prepare a newsletter article with pictures.
11. Other business:
  - a. Ice Fisheree and volunteers – Dan gave a brief update on the plan and prizes. Event planned for Saturday 2/2/2019 and is selling 500 holes. The Fisheree will donate a Vexlar for the Friends to raffle during the event. There will also be a 50/50 raffle. Fred asked for about 12 volunteers and will recruit at the Holiday Party. The Friends will use their new tent for the event. The Thunder Roads Care Club will serve concessions.
  - b. Land contract payment due date – Dean shared that final balloon payment on land contract is due in February. Motion for \$8,925 final payment is made by Fred, seconded by Marc. Vote is unanimous with Al abstaining.

- c. Newsletter articles due by January 18<sup>th</sup> – Duane reminded members to prepare articles for the January edition of the newsletter. Fred offered potentially two articles and Cathy will write a review of the Holiday Party and include the charity updates.
  - d. Annual Meeting reservation at County Park – Date is set, but paperwork is not completed yet. Selection of a Chair for this event is tabled until March meeting.
  - e. Other
    - a. Grant committee – Amy shared that she met with Kathleen Johnson and they have found it very challenging to identify appropriate grants for this group. Further action is tabled until next meeting.
    - b. Fred highlighted an opportunity for a \$200,000 Lake Management Planning Grant that we are seeking. There is some competition for this grant this year. Marlo offered to work cooperatively with Fred to see if a combined effort could be made between the two potential groups. In addition, Marlo highlighted that smaller \$25,000 grants are also an option. No action is taken.
    - c. Fireworks on the Lake are tentatively planned on Thursday, July 4<sup>th</sup>, pending final approval at March meeting. Bean and Bacon Days events run from July 4<sup>th</sup>- July 7<sup>th</sup>.
    - d. Cathy shared that the sign for the Siren Project is ordered and will be installed on the siren pole when ready. This sign will explain the Gold Award Project and name the donors.
    - e. Dan shared the large-scale Highway 27 road construction project that will impact downtown Augusta in 2019 starting at frost out in March and ending in October. The project will span from East Street to Bush Brothers Drive and will be completed in two phases. There will be a significant detour during this time. An informational meeting will be held at the City Hall on January 17 at 6:30pm.
12. Next meeting is set for Saturday, March 9<sup>th</sup> at 9am at the Augusta Fire Hall.
13. Adjourned at 11:15 am